

from

RAW to REFINED

THE CREATIVE PATH OF MASTER CRAFTSMEN
OF THE PENNSYLVANIA GUILD

July 18 to October 31, 2009
Pennsylvania Guild of Craftsman
Central Gallery, Reading Public Museum
Reading, PA

Illustrating the relationship between raw materials and finished work, *from Raw to Refined* explores the path masters take to create exemplary works of art.

Elegant vessels born in riverbed clay find their final shape through the skilled hands and creative mind of the master craftsman. Fallen trees become fine furnishings, spoons or turned bowls. Shawls from sheep, precious jewelry from raw metals and gems, each fine craft traces its origins to earth, field, forest and beyond before its transformation in the studio.

from Raw to Refined: the Creative Path of Master Craftsmen of the Pennsylvania Guild highlights exquisite handmade crafts and the process that merges creativity of mind, excellence in craftsmanship and the best raw materials available.

2009 EXHIBITION DETAILS:

Application Deadline: May 4
Notification of Acceptance: May 28
Delivery of Accepted work: All work must be received by July 6
Preview Reception: July 17
Exhibition Open: July 18 to October 31

CHECKLIST TO APPLY:

- o Read Terms & Conditions
- o Complete and sign application form
- o Provide at least 1 digital image per work submitted
- o Artists bio or statement attached.
- o Attach single page description for each work (see terms).
- o Enclose check payable to PGC or Pennsylvania Guild of Craftsman:
 - o \$25 application fee (required). No credit cards accepted.

DEADLINE: MAY 4

from **RAW** to **REFINED**

ENTRY FORM

Completed form must be accompanied by description, artist's bio, entry fee, and CD with images. Please type or print clearly.

Name: _____

Medium: _____

Email: _____

Daytime Phone: _____

Cell Phone: _____

Street Address: _____

City: _____

State: _____ Zip: _____

AGREEMENT: Submission of work constitutes agreement with all terms and conditions. No substitutes for accepted work permitted. I agree to comply with all terms and guidelines. I understand that it is my responsibility to adequately insure my work against loss or damage or theft. In consideration of participation, I hereby forever discharge, release and hold harmless the Pennsylvania Guild of Craftsmen, Pennsylvania Designer Craftsmen, Reading Public Museum, and all other of its agents, servants, employees, principles, successors, and assigns from any and all manner of action suits, damages or claims whatsoever arising from any loss or damage to persons or property of the undersigned in association with any of the events and hereby consent to the enforcement of all rules and regulations of this exhibition.

Please sign and return this page as part of your application. Thank you.

Signature _____

Date _____

ENTRIES

1. Title _____

Medium _____

Dimensions _____

Price _____

For Sale Not for Sale

2. Title _____

Medium _____

Dimensions _____

Price _____

For Sale Not for Sale

3. Title _____

Medium _____

Dimensions _____

Price _____

For Sale Not for Sale

ACTIVITIES

I would like to (check all that apply):

- have additional work considered for consignment in the Museum's gift shop (terms apply)
- demonstrate
- write exhibit descriptions
- other _____

DATES TO REMEMBER:

Deadline to Apply: May 4
Notification: May 28
Delivery of Work: July 6-10
Preview Reception: July 17
Exhibition: July 18-October 31
Pick up Work: November

ELIGIBILITY:

Open to all state juried members of the Pennsylvania Guild of Craftsmen and chapter juried members of the Reading-Berks Guild of Craftsmen. Submissions representing only the finest quality craftsmanship are welcome.

EXHIBITION OVERVIEW:

This exhibition will be on display in the Central Gallery of the Reading Public Museum. *from Raw to Refined* explores the craftsman's path as he or she transforms raw materials and creative energy into exemplary finished works of art.

The exhibition will incorporate multiple areas or display sections to illustrate creative paths. For instance, a log and tools may be used with explanatory text as an accompaniment to several finished turned bowls, wooden spoons, white oak baskets or furnishings. Educational vignettes will explain the steps in the path from raw material to refined craft. Descriptions of the process and images may accompany each display section.

TERMS & CONDITIONS:

- A non-refundable application fee of \$25 is payable to the Pennsylvania Guild of Craftsmen.
- Work will be juried by committee for inclusion. Only complete applications will be considered.
- If work is for sale, PGC will retain a 25% commission upon the sale of each piece of craft or artwork accepted into the exhibition.
- If your work is accepted and you are a state juried member of the PGC then a jury seal will be affixed to exhibition signage for you.
- Submitted images may be used for promotional purposes. Only the craftsman will be credited (not the photographer).
- A maximum of three works may accompany each application with its \$25 fee. An additional application and fee may be submitted if you wish to apply for more than three works.
- A high resolution digital image (300 dpi) must be submitted for each piece. A second, additional view of the same piece may be submitted, however each piece entered must be represented by at least one image. If you have a images of raw materials please provide them.
- Place images on a CD and be certain that each piece is numbered in the order noted on your application form. Put your name on the CD. For support please email nick@pacrafts.org.

www.pacrafts.org/RawtoRefined

- An artist statement or bio must accompany your application.
- An explanation/description of your artistic vision or of a particular work is required. On a single, additional piece of paper, you must state the following, in this order: Your name, name of work, finished size, and responses to the following two statements:
 - oTalk about the individual voice that you feel is evident in your work and which exemplifies you as an artist.
 - oDescribe techniques and raw materials used step-by-step from access of materials to finished work. Portions of your description will be used on exhibition signage. A template is available online at www.pacrafts.org/RawtoRefined. Applications without this information will not be considered.
- Work submitted does not need to be for sale although we encourage you to submit work that is for sale. Your application form authorizes the PGC & RPM to sell work on your behalf.
- Work is handled with the utmost care, however, PGC will not be held responsible for loss, damage or theft that may occur while the work is being stored at our office. Please be assured the PGC will exercise all reasonable precautions to minimize the risk of loss or damage or theft to craft works. As a professional craftsman, it is your responsibility to hold adequate business insurance

that protects your work at all times.

- PGC reserves the right to accept or reject work submitted for consideration, sale and display.
- The craftsperson has sole responsibility for transporting work to/from the PGC and RPM.
- If accepted, the craftsperson must fill out a loan contract with RPM. This form is currently on our website.
- The exhibition will be widely promoted through the Pennsylvania Guild of Craftsmen and the Reading Public Museum. 25 postcards and a press release will be provided to you for your contact and media lists.

CONTACT:

Pennsylvania Guild of Craftsmen
c/o from Raw to Refined
252 N. Prince St
Lancaster, PA 17603

717-431-8706, info@pacrafts.org

