



Session: Wednesday, April 7 (Reading-Berks Guild of Craftsmen- host)
Deadline: 30 days prior to selected session (March 8)
Site: Goggleworks Center for the Arts, Reading

JURYING RULES & PROCEDURES

Presented work must be current. Send four (4) slides or digital images on cd of your work with your application. It's best if these images are of the same four pieces you're presenting for review. The images of those members being awarded Juried Status are retained for the Guild's Slide Library.

Enclose with this jury application: a brief description of your craft background, including relevant education, workshops, exhibits and professional recognition. Also provide a description of your style of work. Describe the type of studio situation in which your work is produced (hobby, individual studio, partnership, production studio with apprentices, production studio with employees).

At the time you are assigned for jurying, you will be asked to arrange a display of the items you have brought. You do not need props. Tables are provided. You will be asked to leave for approximately one hour while the committee reviews all the work presented in that session and vote to accept or decline. When you are invited back to pick up your work, you will be told of the committee's decision. If you choose, members of the jury will offer you feedback about the strengths and weaknesses of your work. For those whose work was declined, understandably there is disappointment, but this critique is a valuable tool intended to lead to growth. Remember, critique is of your work, not of you. Those who listen with an open mind gain the most.

Decisions are final. The critique is intended as a discussion to aid future directions in your work. Please feel free to make notes on the comments or suggestions you receive. You benefit most if you hear this directly and can ask questions. However, applicants who cannot be present and who are sending work via a helper or friend need to ask that the person delivering the work will make careful notes of the jurors' comments. Please do not be discouraged if your work is declined on your first jurying. Often,

craftsmen apply 2 or 3 times, benefiting each time from additional counsel or advice that enables them to grow in their craft. All who apply are respected and honored for their efforts.

"Jewelry as Adjunct" is a category of Juried Status for craftspeople, who use 20% or less of their booth for displaying jewelry items in the medium of their primary juried craft (i.e. pottery, fiber, glass, wood, etc.). This is considered a separate category and must be applied for separately. Please indicate "Jewelry as Adjunct" on the application.

A certificate and 20 jury seals will be presented to each individual awarded Juried Status. The way the name appears on THIS Jury Application is the way it will be lettered on the certificate. Please print carefully.

CRITERIA FOR JUDGING

Juried Status in the Pennsylvania Guild of Craftsmen serves as a measure of excellence. It is the mark of achievement that distinguishes work from the mainstream. It grants recognition for a body of work that is exceptional and is awarded to work showing excellence in craftsmanship, resolved design and a unique voice or style.

Excellence in Craftsmanship is a designation reserved for work that shows the highest standards of technical skill. The work demonstrates a mastery of the medium, far beyond basic and intermediate proficiency. Careful attention to detail is in evidence.

Resolved Design shows good composition. The use of tension and space are successfully employed. Choice of materials and methods show innovation and mastery with all elements working together. Reproduction of traditional work is acceptable. It must be authentic, able to be documented and built to the criteria of the medium's standards. Resolved design shows artistic excellence.

Style or Unique Voice speaks of the true creative nature of the Designer Craftsman. The conceptual richness evidenced in the work shows the nature, complexity and execution that marks the work as particular to this individual maker. It is distinctive. Style sets it apart from the work of others. It also achieves an individual identity readily recognizable as belonging to this maker.

Taken together, excellence in craftsmanship, resolved design and unique style produce a WOW factor that merits the prestigious distinction of juried status in the Pennsylvania Guild of Craftsmen.

Copies of another's work, work similar to or from commercially available designs, kits or patterns may not be used.

Works Not Eligible for Acceptance:

assemblages of found or manufactured items unless it is evident that the craftsman significantly altered raw material. Commercially produced elements, such as strung beads, may not comprise a major component of any work. Embellishment of found or manufactured items such as painting or pyrography on barn wood, or purchased wooden boxes will not be considered, though the jury may consider traditional crafts such as tole painting on tinware. Consumables, such as soap, lotions, candles and scented oils, are not acceptable.

PRE-REGISTRATION AND FEE

Registration is ongoing until one month prior or when the session is filled. Include a check for \$50 for the first medium. If you are applying in two mediums at the SAME session, the second medium fee is \$30. (You must provide a separate application for each medium.) If you are reapplying within 12 months for a 2nd or 3rd session, the fee is \$30. Couples applying in the SAME medium for SHARED work may pay \$80 total. (Please include applications for both individuals.) Fees are non-refundable. Confirmation will be sent 14 days prior to sessions.



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BENEFITS OF JURIED MEMBERSHIP

- Honorary award and prestigious acknowledgement by the PGC for a body of work that shows excellence.
Only juried members are invited to submit work to gallery exhibits
Only images of juried member work are used for publicity, marketing and branding for the PGC/PDC
Bonus points are awarded to juried members at show selection
Names of juried members will be highlighted in the PGC member directory.
Web links for juried members will be highlighted with a direct link from the PA Crafts website.
Only juried members have the opportunity to participate in a group booth at the Buyers Market of American Craft (Rosen) and be shepherded in that booth by a juried member with wholesale experience.
Juried members receive preferential notice by the office when someone calls requesting a reference for a specific craft.
Juried members have joined a select group that can provide networking, collaboration and support as they continue their creative journeys.

CHECKLIST

- I prefer the session that begins at the following time: 11:00 am 1:30 pm
I will have at the jury session four works that exemplify the majority of the work I do
I read, understood and complied with the Jurying Rules and Procedures and included...
\$50 non-refundable jury fee payable to Pennsylvania Guild of Craftsmen
or \$80 for a joint application
or \$30 for reapplying within 12 months
or an additional \$30 for second medium
Four slides of my work or a cd of digital images (specs at www.pacrafts.org/juriedstatus)
Description of my craft background and style of work

Jury Application

Name: Phone: Email:
If your mailing address has changed recently, please include details on a separate piece of paper

PLEASE CHECK CRAFT MEDIUM:

- Assorted Basketry Clay Fiber Fine Art Glass Jewelry
Leather Metal Paper Wood Jewelry as Adjunct Photography

Craft description (what will you be bringing to jury):
Jewelry as Adjunct is a craft category. Applicants wishing to be juried in that category must submit a separate application.

Choose a Time: 11:00 am 1:30 pm (please mark time on checklist for your records)

Mail to: Standards Committee
Pennsylvania Guild of Craftsmen
252 N. Prince St
Lancaster, PA 17603

I have read, understood and have complied with the Jurying Rules and Procedures

SIGNATURE: DATE: